

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
314008-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	1154 - Angela

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	314008	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
1	10/10/12	10/16/12	M-F 7-9a	7-9a	111-1--	:30	4	\$950.00	NM																																																																																
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Invoice #	Invoice Date	Invoice Month	Invoice Period
314008-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
West / Republican / Congre	Allen West for Congress	1154 - Angela	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/10/12	10/15/12	M-F 5-530p	5-530p	1-1-1--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 1-1-1-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 5:22 PM M-F 5-530p 5-530p :30 AWTV100401H \$950.00 NM 4 WPTV F 10/12/12 5:27 PM M-F 5-530p 5-530p :30 AWTV100401H \$950.00 NM 3 WPTV M 10/15/12 5:21 PM M-F 5-530p 5-530p :30 AWTV100401H \$950.00 NM									
10	10/16/12	10/16/12	Tuesday Prime A	8-9p	-T-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 8:43 PM Tuesday Prime A 8-9p :30 AWTV100401H \$3,000.00 NM									
11	10/13/12	10/13/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 8:23 AM Sa 8-10a 8-10a :30 AWTV100401H \$725.00 NM									
12	10/14/12	10/14/12	Su 8-9a	8-9a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 8:26 AM Su 8-9a 8-9a :30 AWTV100401H \$900.00 NM									
13	10/12/12	10/12/12	M-F 11-12n	11a-12p	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 11:26 AM M-F 11-12n 11a-12p :30 AWTV100401H \$350.00 NM									
14	10/10/12	10/16/12	M-F 7-730p	7-730p	11111--	:30	5	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 11111-- 5 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 7:12 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM 2 WPTV Th 10/11/12 7:12 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM 3 WPTV F 10/12/12 7:11 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM 4 WPTV M 10/15/12 7:19 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM 5 WPTV Tu 10/16/12 7:17 PM M-F 7-730p 7-730p :30 AWTV100401H \$775.00 NM									
15	10/10/12	10/16/12	M-F 730-8p	730-8p	11111--	:30	5	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/12 10/16/12 11111-- 5 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 7:41 PM M-F 730-8p 730-8p :30 AWTV100401H \$775.00 NM 2 WPTV Th 10/11/12 7:54 PM M-F 730-8p 730-8p :30 AWTV100401H \$775.00 NM 3 WPTV F 10/12/12 7:55 PM M-F 730-8p 730-8p :30 AWTV100401H \$775.00 NM 4 WPTV M 10/15/12 M-F 730-8p 730-8p :00 \$775.00 NM Unresolved 5 WPTV Tu 10/16/12 7:46 PM M-F 730-8p 730-8p :30 AWTV100401H \$775.00 NM									

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16	10/11/12	10/14/12	M-F 430-5a	430-5a	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 4:57 AM M-F 430-5a 430-5a :30 AWTV100401H \$100.00 NM									
17	10/11/12	10/16/12	M-F 5-6a	5-6a	11-11--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11-11-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 5:21 AM M-F 5-6a 5-6a :30 AWTV100401H \$350.00 NM 2 WPTV F 10/12/12 5:27 AM M-F 5-6a 5-6a :30 AWTV100401H \$350.00 NM 3 WPTV M 10/15/12 5:27 AM M-F 5-6a 5-6a :30 AWTV100401H \$350.00 NM 4 WPTV Tu 10/16/12 5:43 AM M-F 5-6a 5-6a :30 AWTV100401H \$350.00 NM									
18	10/11/12	10/16/12	M-F 7-9a	7-9a	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/11/12 7:22 AM M-F 7-9a 7-9a :30 AWTV100401H \$1,500.00 NM									
19	10/11/12	10/16/12	Sa 7-8a	7-8a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 7:42 AM Sa 7-8a 7-8a :30 AWTV100401H \$600.00 NM									
20	10/11/12	10/16/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 10:09 AM Sa 10-1030a 10-1030a :30 AWTV100401H \$500.00 NM									
21	10/11/12	10/16/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 7:55 AM Su 7-8a 7-8a :30 AWTV100401H \$425.00 NM									
22	10/11/12	10/16/12	M-F 9-10a	9-10a	11-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 9:49 AM M-F 9-10a 9-10a :30 AWTV100401H \$550.00 NM 2 WPTV Tu 10/16/12 9:50 AM M-F 9-10a 9-10a :30 AWTV100401H \$550.00 NM									

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -1-1--- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Th 10/11/12 4:21 PM M-F 4p-5p 4-5p :30 AWT100401H \$600.00 NM 2 WPTV Tu 10/16/12 4:36 PM M-F 4p-5p 4-5p :30 AWT100401H \$600.00 NM									
24	10/11/12	10/16/12	M-F 530-6p	530-6p	---1---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ---1--- 1 \$1,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Th 10/11/12 5:43 PM M-F 530-6p 530-6p :30 AWT100401H \$1,600.00 NM									
25	10/11/12	10/16/12	M-F 530-6p	530-6p	11-----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11----- 2 \$950.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 10/15/12 5:44 PM M-F 530-6p 530-6p :30 AWT100401H \$950.00 NM 2 WPTV Tu 10/16/12 5:41 PM M-F 530-6p 530-6p :30 AWT100401H \$950.00 NM									
26	10/11/12	10/16/12	M-F 6-630p	6-630p	11-----	:30	2	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 11----- 2 \$1,325.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 10/15/12 6:23 PM M-F 6-630p 6-630p :30 AWT100401H \$1,325.00 NM 2 WPTV Tu 10/16/12 6:23 PM M-F 6-630p 6-630p :30 AWT100401H \$1,325.00 NM									
27	10/11/12	10/16/12	M-F 11-1135p	11-1135p	-1-11--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 -1-11-- 3 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Th 10/11/12 11:32 PM M-F 11-1135p 11-1135p :30 AWT100401H \$1,400.00 NM 3 WPTV F 10/12/12 11:33 PM M-F 11-1135p 11-1135p :30 AWT100401H \$1,400.00 NM 2 WPTV Tu 10/16/12 11:32 PM M-F 11-1135p 11-1135p :30 AWT100401H \$1,400.00 NM									
28	10/11/12	10/16/12	M-F 1135p-1235a	1135p-1235a	----1--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ----1-- 1 \$475.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV F 10/12/12 12:20 AM M-F 1135p-1235a 1135p-1235a :30 AWT100401H \$475.00 NM									
29	10/11/12	10/16/12	dateline	10-11p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/11/12 10/17/12 ----1-- 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV F 10/12/12 10:31 PM dateline 10-11p :30 AWT100401H \$1,500.00 NM									

INVOICE



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
314008-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser		Product	Estimate Number
West / Republican / Congre		Allen West for Congress	1154 - Angela

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/14/12	10/14/12	SU 10-11am To the Point	10-11am	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/14/12 10:55 AM SU 10-11am To the Point 10-11am :30 AwTV100401H \$350.00 NM									
31	10/12/12	10/12/12	M-F 1235-135a	1235-0135a	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV F 10/12/12 1:28 AM M-F 1235-135a 1235-0135a :30 AwTV100401H \$175.00 NM									

Total Spots **54** Gross Total **\$41,800.00**

Payment Terms 30 Days

Agency Commission **\$6,270.00**

Net Amount Due **\$35,530.00**